

TruHearing's Discount Hearing Program

As a Blue Cross Blue Shield of Vermont member, you have access to hearing aid discounts and services from TruHearing.

How the discount works:

Call TruHearing toll free at 800-434-6414. TruHearing will answer your questions and schedule your first appointment with a conveniently located provider in your area. All appointments must be scheduled through TruHearing.

Program Highlights:

- Save an average of \$890 per hearing aid compared to average retail pricing
- Visit any of the 3,100 locations nationwide
- Pricing on hearing aids is the same nationwide and is always available at truhearing.com
- Choose from over 90 different digital hearing aid models from 5 of the industry's leading manufacturers including Phonak, Starkey, Resound, Unitron, and Widex

Each hearing aid purchase includes:

- Three follow-up provider visits for fitting, programming, and adjusting
- 48 free batteries per aid
- 45-day trial period and money-back guarantee
- 3-year manufacturer's warranty for repairs and one-time loss & damage, limitations may apply

Pricing examples:

Example Product	Technology Tier	Average Retail	TruHearing Pricing
Unitron Shine	Basic-level	\$1,210	\$695
Phonak Audeo Q50	Mid-level	\$1,860	\$1,095
Resound Verso 7	Advanced-level	\$2,410	\$1,250
Starkey 3 Series i110	Premium-level	\$3,040	\$1,895

Pricing on all TruHearing products can be found at www.truhearing.com

You can also buy 120 batteries for \$39, even if you didn't purchase your hearing aids through TruHearing.